TRUCKCADDY

Book Job

ORDER BY

⇄ FILTERS

↗ Location name   Location name ⬛
1971 Camelback rd Phoenix, AZ   1971 Camelback rd Phoenix,   **34**
85016   AZ 85016   MI. AHEAD

DISTANCE   HAULING HOURS   **$30**
↔ 100 Miles   ⏱ 8:00-14:00   HOURLY

TRUCKS: BELLY DUMP, END DUMP...   05 LOADS REMAINING

↗ Location name   Location name ⬛
1971 Camelback rd Phoenix, AZ   1971 Camelback rd Phoenix,   **34**
85016   AZ 85016   MI. AHEAD

DISTANCE   HAULING HOURS   **$30**
↔ 100 Miles   ⏱ 8:00-14:00   HOURLY

TRUCKS: BELLY DUMP, END DUMP...   05 LOADS REMAINING

↗ Location name   Location name ⬛
1971 Camelback rd Phoenix, AZ   1971 Camelback rd Phoenix,   **34**
85016   AZ 85016   MI. AHEAD

DISTANCE   HAULING HOURS   **$30**
↔ 100 Miles   ⏱ 8:00-14:00   HOURLY

TRUCKS: BELLY DUMP, END DUMP...   05 LOADS REMAINING

↗ Location name   Location name ⬛
1971 Camelback rd Phoenix, AZ   1971 Camelback rd Phoenix,   **34**
85016   AZ 85016   MI. AHEAD

DISTANCE   HAULING HOURS   **$30**

EFFICIENCY IN MOTION CONFIDENCE IN DELIVERY

TruckCaddy is a revolutionary platform designed to streamline construction logistics by connecting general contractors with truckers. Built specifically for the construction industry, TruckCaddy offers both a mobile app and web-based platform, providing a seamless experience for users on the go or at their desks.
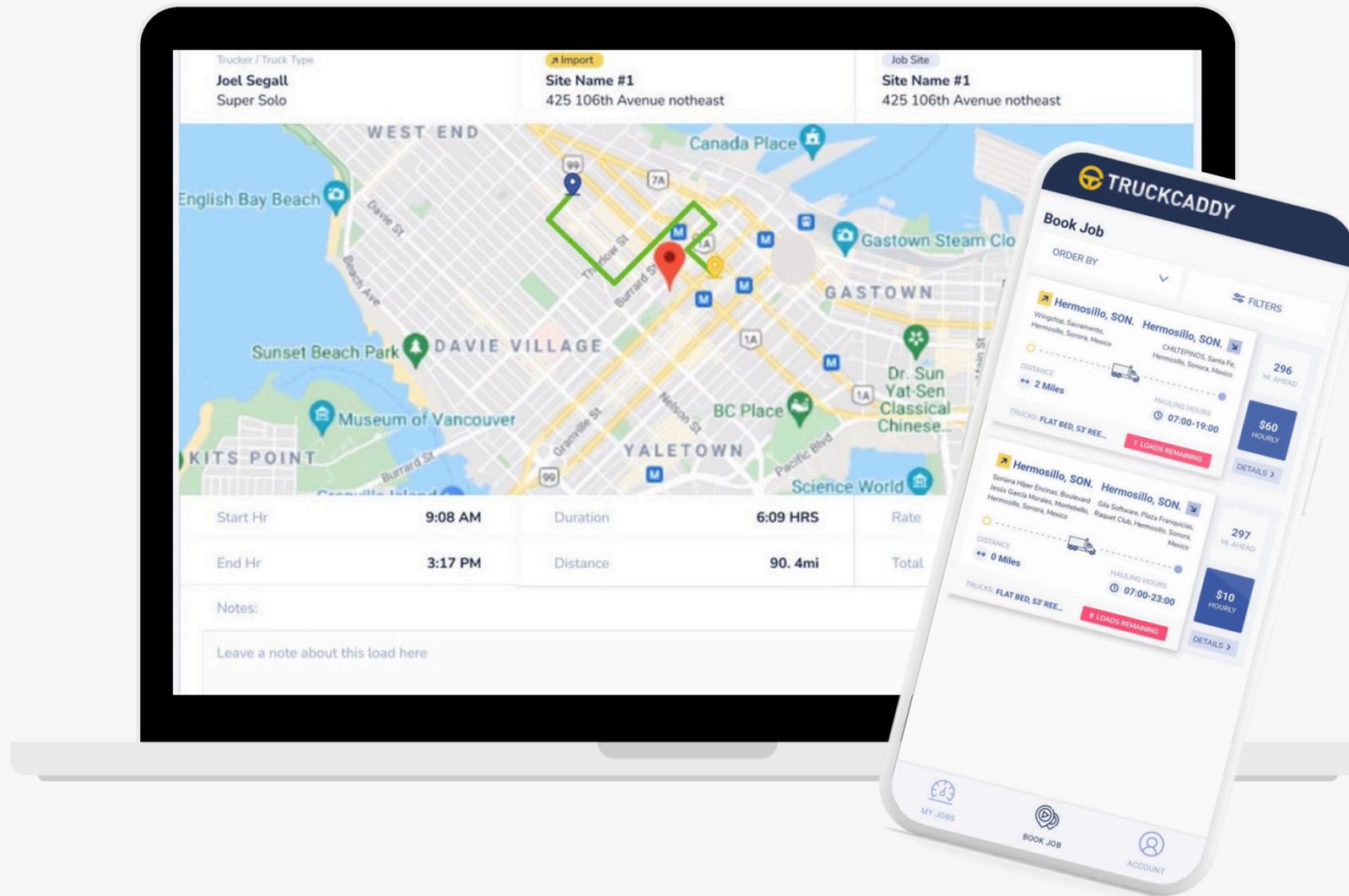
Roadblocks

TruckCaddy aims to solve the inefficiencies plaguing traditional construction hauling processes. By digitizing and automating job posting, matching, and costs. TruckCaddy eliminates manual tasks and communication barriers, resulting in faster job completions and reduced costs for contractors.

Problems	Solutions
Too much time spent with phone calls or emails	TruckCaddy has streamlined the onboarding and booking process by fully integrating them into a single job platform
Lack of fluidity in the industry causes massive inefficiences, which leads to lost revenue in the billions wordwide	A fully connected and integrated platform that is widely customizable to any user type.
Industry stuck in a paper-based system and bogged down processes	TruckCaddy offers a fully connected and integrated digital platform, thus eliminating roadblocks by improving processes from booking to invoicing
Lack of accoutability leads to massive over-billing industry wide	Real-time route tracking and accountability drives profitability

Revolutionizing the Hauling Industry

24/7 Access on **ANY** Device

TruckCaddy features intuitive job posting tools, allowing contractors to specify requirements and locations with ease. Truckers can then easily book these jobs, offering competitive rates and real-time availability. Once a job is accepted, real-time tracking and communication tools keep all parties informed throughout the hauling process, ensuring smooth operations from start to finish.

Market Size

Total Available Market (TAM):

8 Trillion

Serviceable Available Market (SAM):

10 Billion

Serviceable Obtainable Market (SOM):

10 Billion

Global construction market will grow to $8 trillion by 2030. (ICE - Institution of Civil Engineers)

Over the past decade, $10 billion has been allotted to funding construction technology. (FMICorp.com, 2019)

Construction is a major contributor to the U.S. economy. There were more than 919,000 construction establishments in the U.S. in the 1st quarter of 2023. The industry employs 8.0 million employees and creates nearly $2.1 trillion worth of structures each year.

-Association of General Contractors of America
https://acg.org
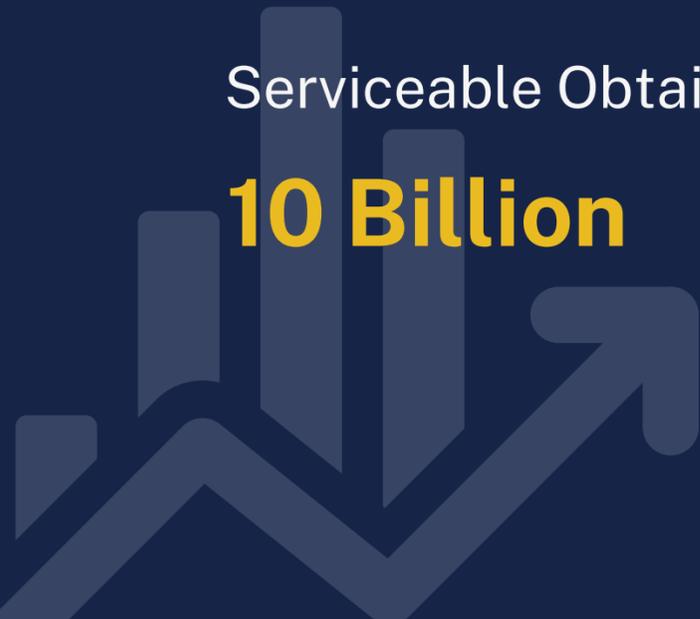
Market Statistics

A poll conducted showed that 76% of Construction Executives plan to invest in at least one digital technology. (Deloitte, 2021)

40% of contractors want to buy or upgrade software options in the next 12 months

The global revenue growth for construction companies will grow at an average of 5%. (Moodys)

US construction market is set to grow faster than China's over the next fifteen years. (ICE)

The construction industry added $900 billion to the US economy in the first three months of 2020. This is the highest contribution of the sector in that period since 2018. (Deloitte, 2021)

76% of Construction Executive decision-makers are putting more money into connected technologies to solve issues regarding cost and margin. (Deloitte, 2021)

Construction businesses are looking for the following features the most in construction management platforms: project tracking (73%), job costing (72%), project estimating (66%), improved accuracy (47%), and process standardization/automation (39%). (SoftwareConnect)

Breaking Ground: Seizing Untapped Opportunities in the Construction Sector

Direct Competitors	Indirect Competitors
• Homegrown Internal Systems • Construction Management Tools ○ Limited and **no real-time tracking**	• Existing Job Boards and Trucking Solutions are built for the freight industry • There are options that are not built specifically for Construction and General Contractor usage

TruckCaddy is 1st to Market with proprietary technology specifically built for the Industry

Competitive Advantage 1

TruckCaddy is FIRST TO MARKET and the platform is fluid, making it fully customizable to any user on either side

Competitive Advantage 2

TruckCaddy's team is comprised of home builders and real estate developers with construction and trucking backgrounds

Competitive Advantage 3

TruckCaddy has direct access to some of the Nation's largest home builders, contractors, and trucking companies

Competitive Advantage 4

TruckCaddy's fully integrated platform is the first of its kind in the industry and will forever change material management within the construction and trucking industy worldwide

Revenue Model

TruckCaddy includes a freemium model with premium features available for monthly subscription, and an hourly based revenue model for truckers. Additional revenue streams may be explored through targeted advertising and data insights.

FREE

Beta / Individual

Basic functionality for individuals to post and find truckers for single jobs

- ✓ Global Job Board & Search
- ✓ Unlimited Job Posting
- ✓ Decision Tools
- ✓ Real-time Truck Tracking

$125/mo.

Advanced

All features of the Personal license and additional features to support the construction industry

- ✓ Real-time Messaging
- ✓ 24/7 Support

$250/mo.

Professional

All features of Advanced, built for the enterprise and team management to support overall business process.

- ✓ Fleet Management
- ✓ Dedicated Support Rep
- ✓ Fuel Rewards

Custom

Professional+

Custom pricing for white label and configuration of the TruckCaddy platform to align with your business process.

Current Investors

Darren
Ludwigsen

$150K

Neil
Morello

$50K

Danielle
Truax

$25K

Seed Raise

Use of Funds

Seeking **$250K** in funding to:

- Further develop and enhance the Platform for nationwide services

- Expand software development to attract beta users and develop go-to-market configurations

- Transition from beta to white-labeled platform for client production environment

Sales
10%

Marketing
10%

Operations
30%

Development
50%
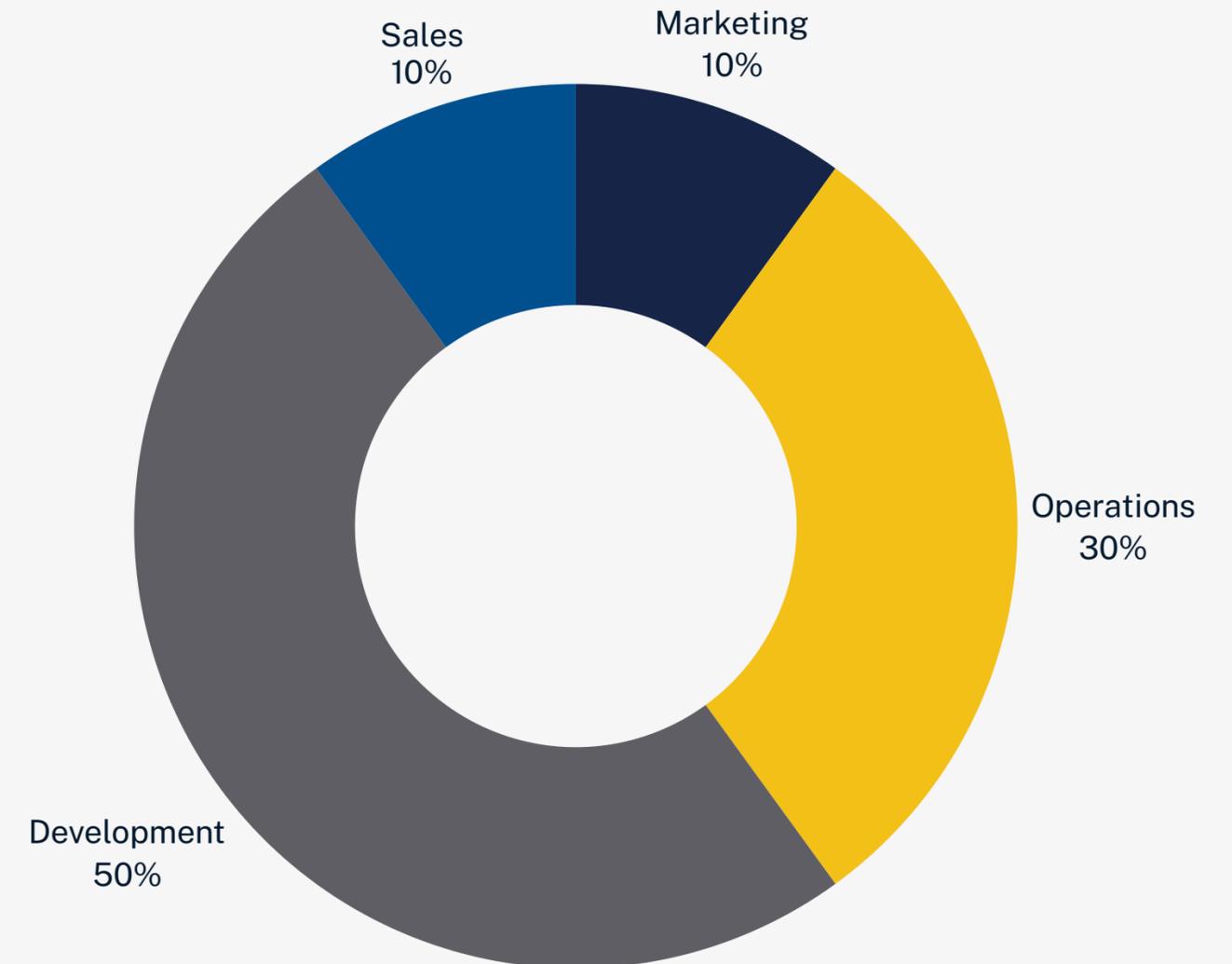
The Team

With a strong team experienced in construction, logistics, and technology, TruckCaddy is poised to revolutionize the construction and trucking industry's approach to hauling, driving efficiency, and empowering collaboration between contractors and truckers.

Darren Ludwigsen

Founder

- 25+ years successful business owner
- Management, Construction, Land Development

Neil Morello

Product Development

- 20+ years in enterprise technology
- Experienced in CRM, PLM, ERP, MA, BA, and AI